

## Job Description and Recruitment Process for Chair of Leicestershire Business Voice



### About LBV

Leicestershire Business Voice (LBV) is a leading organisation dedicated to promoting business growth, fostering diversity, and advocating for key issues within the Leicester and Leicestershire business community. As Chair, you will have the unique opportunity to shape the strategic direction of LBV, represent its members to stakeholders, and contribute to the thriving local business ecosystem.

### Role Overview

The Chair will lead the LBV board, working closely with the Vice Chair and other board members to ensure the delivery of LBV's strategic priorities. This role is pivotal in promoting the business growth of LBV members, representing diverse business sectors, and advocating for critical local business issues. The Chair will also act as a key ambassador for LBV, engaging with stakeholders and fostering relationships across the region.

### Key Responsibilities

1. Provide strategic leadership to the board, ensuring alignment with LBV's vision and goals.
2. Represent LBV in key forums, advocating on behalf of members to stakeholders and partners.
3. Work closely with the Vice Chair and board members to oversee strategic initiatives.
4. Promote diversity, inclusivity, and engagement within the local business community in Leicester and Leicestershire.
5. Support LBV members in driving business growth and responding to local challenges.

### Ideal Candidate Profile

The successful candidate will:

1. Have a strong local business network and proven leadership experience.
2. Demonstrate board leadership expertise and stakeholder management skills.
3. Exhibit a genuine interest in and connection with Leicester and Leicestershire.
4. Be passionate about fostering diversity and supporting the growth of local businesses.
5. Show a commitment to LBV's mission and values through previous involvement or advocacy efforts.

### Term and Commitment

This is a three-year position, with the potential for extension based on performance and LBV's needs. It is a voluntary role.

### Recruitment Process

1. **Application**  
Submit your CV and a personal statement outlining your vision for LBV and your commitment to its goals of member engagement, diversity, and advocacy for the local business community.
2. **Shortlisting**  
The LBV Nominations Committee, comprising board members and at least one external stakeholder, will review applications and shortlist candidates for interview based on their CV and personal statements.
3. **Interview**  
Shortlisted candidates will be invited to an interview, where they will further outline their vision and demonstrate how they meet the criteria for the role.
4. **Appointment**  
The selected candidate(s) will be presented to the LBV board for final approval.
5. **Induction**  
The appointed Chair will undergo an onboarding process to meet key stakeholders, understand LBV's current initiatives, and align with its strategic priorities.

### How to Apply

To express your interest in this exciting opportunity, please submit your CV and personal statement to [voice@lbv.co.uk](mailto:voice@lbv.co.uk) by 10<sup>th</sup> January 2025.

Help us drive business growth and advocate for the diverse voices of Leicester and Leicestershire's business community. We look forward to your application!