



Focus on Local Entrepreneurs



Welcome & Introduction

Roger Merchant

LBV Board Member,
Chartered Accountant and Partner at UHY Hacker Young

Our Speakers

- Thomas Willday
 - Managing Director of Willday Printers
- Ben Ravilious
 - Co-founder of startup studios, UltimateWeb and founder of startup community support organisation, Leicester Startups CIC
- Mike Denby
 - Director of Inward Investment and Place Marketing at Leicester City Council



Leicestershire
Business
Voice

Thomas Willday

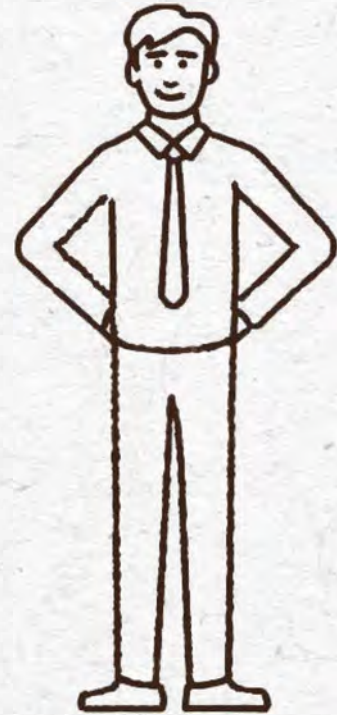
Managing Director of Willday Printers



WILLDAY PRINTERS

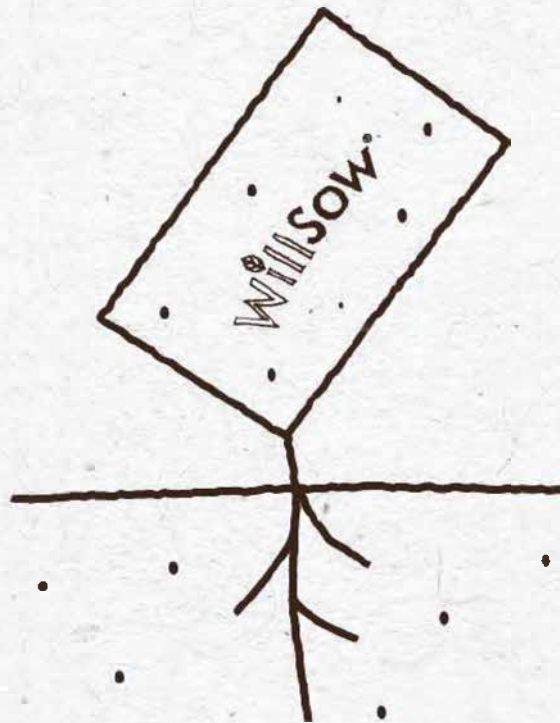
ALFRED WILLDAY & SON LTD

What is Willsow?



Founder is Tom Willday of Willday Printers, 4th generation of a 77 year old business

+



Flower seed business cards

=

WillSOW®

Willday name + we want children to SOW the seeds = Willsow!

We're on a mission to get kids outside, learning about the environment and sustainability in a relatable way!

sp

We have a range of five plantable books, filled with the same magic and creativity that all children naturally have.



The Basil Who Built Bridges

£9.99



The Carrot Who Was Too Big For His Bed

£9.99



The Dill Who Foiled The Soil Snatchers

£9.99



The Lettuce Who Wanted A New Look

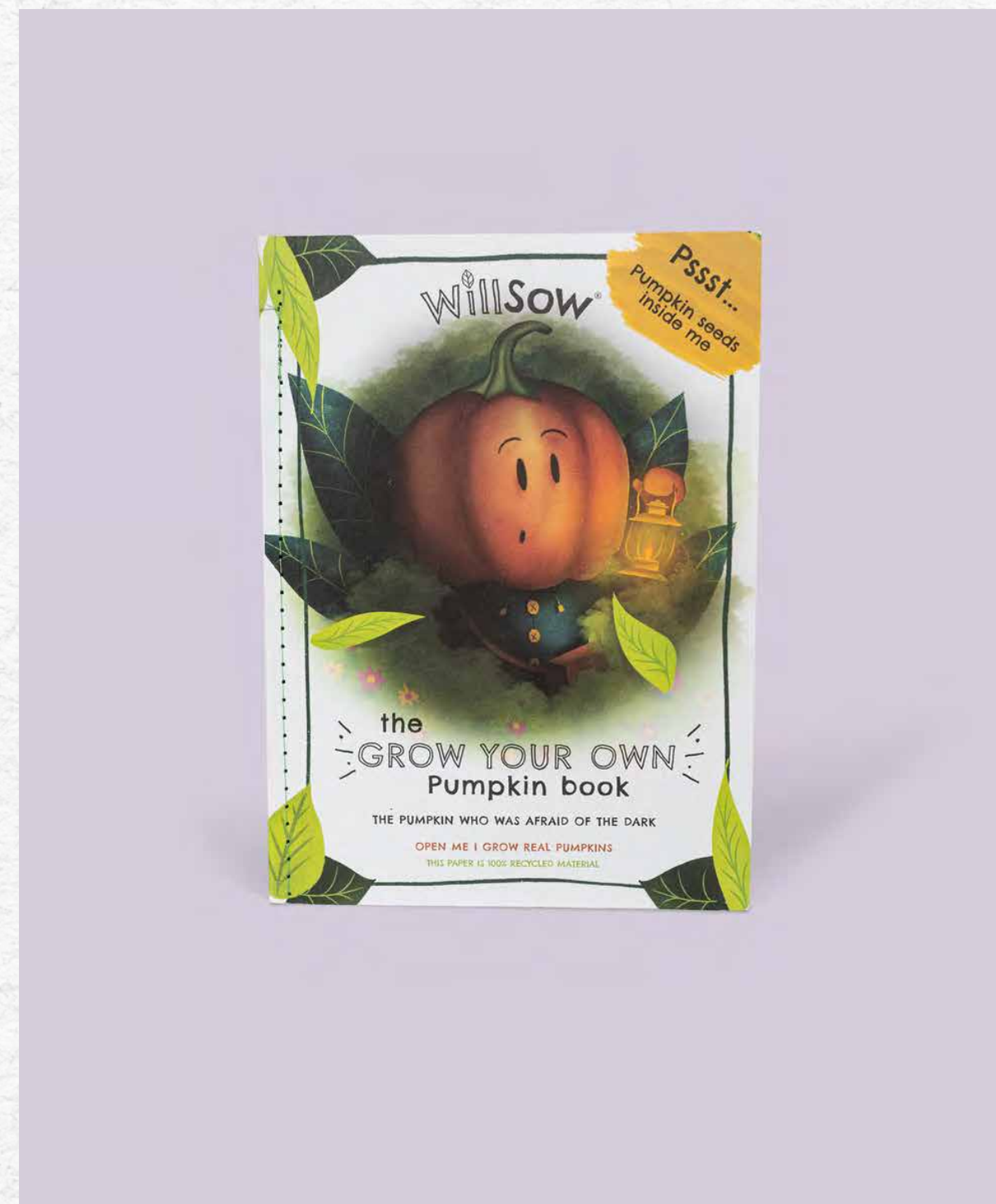
£9.99



The Parsley Who Flew To The Rescue

£9.99

Our Grow Your Own series...Willsow's innovation knows no bounds. So we found a way to give the bigger seeds a touch of magic. Enclosed in a...secret...packet in the back page!



Perfect for Halloween.

We have some incredible NEW sku's.
Greetings cards made from Elephant Poo!



With an incredible story...supporting Elephant sanctuaries in Thailand

Greetings cards made from grass clippings!



With natural and organic designs. To reach out to wider audiences, offer a planet-friendly option that LOOKS GOOD.

All in-house produced display units



Can be custom-made
...Also to be updated

Everyone loves stationery



Carrot pens made from REAL wood! Refillable
once used up. Pens that last a lifetime.

Awards and Seen On..



The road ahead is exciting,
with endless possibilities...

WillSow®

KIDS
Patch



Lets get growing

So come on and embark on

an
Adventure

with
WillSow[®]



Ben Ravilious

Co-founder of startup studios, UltimateWeb and founder of startup community support organisation, Leicester Startups CIC

Ben Ravilious



www.ultimateweb.co.uk



www.leicesterstartups.com

ben@leicesterstartups.com

Humble beginnings

ultimateweb

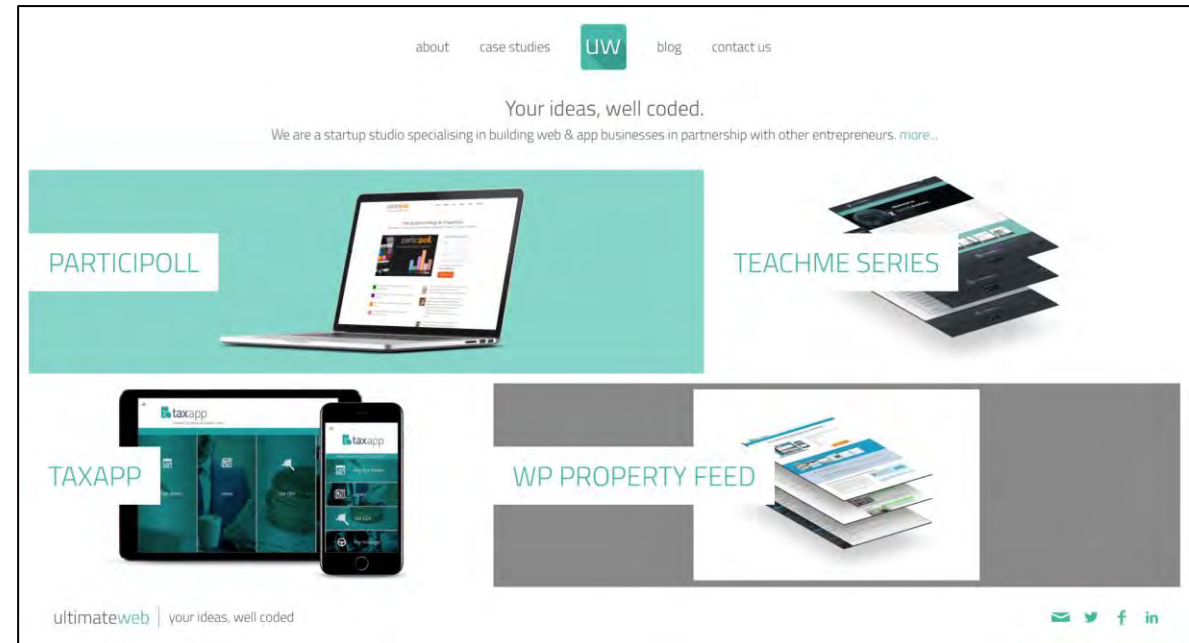
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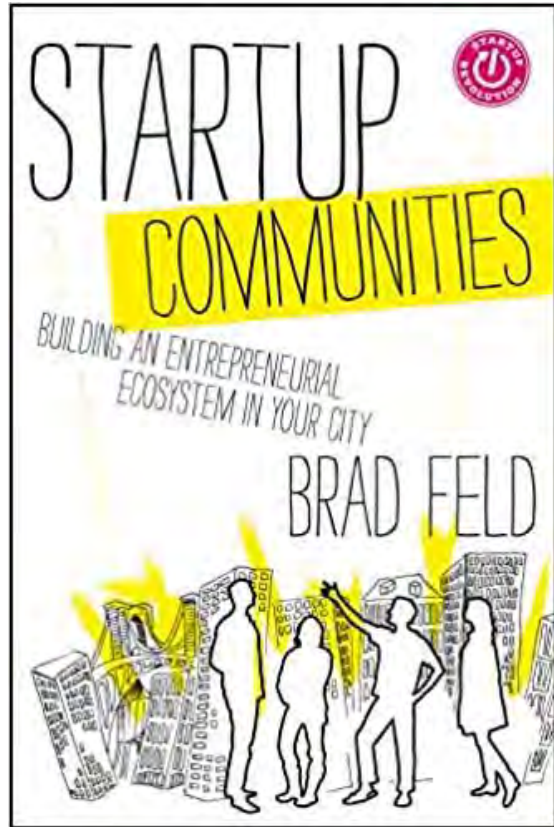


Web and Mobile Development
for the Creative Industry

LCB Depot, 31 Rutland Street, Leicester LE1 1RE
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Searching for a new angle

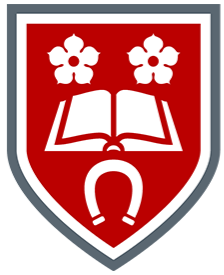


New meetup group

Leicester
Startups



Early Partners



UNIVERSITY OF
LEICESTER



**DE MONTFORT
UNIVERSITY
LEICESTER**



Leicester
City Council



Leicester Creative
Business Depot

Accelerator



Coworking



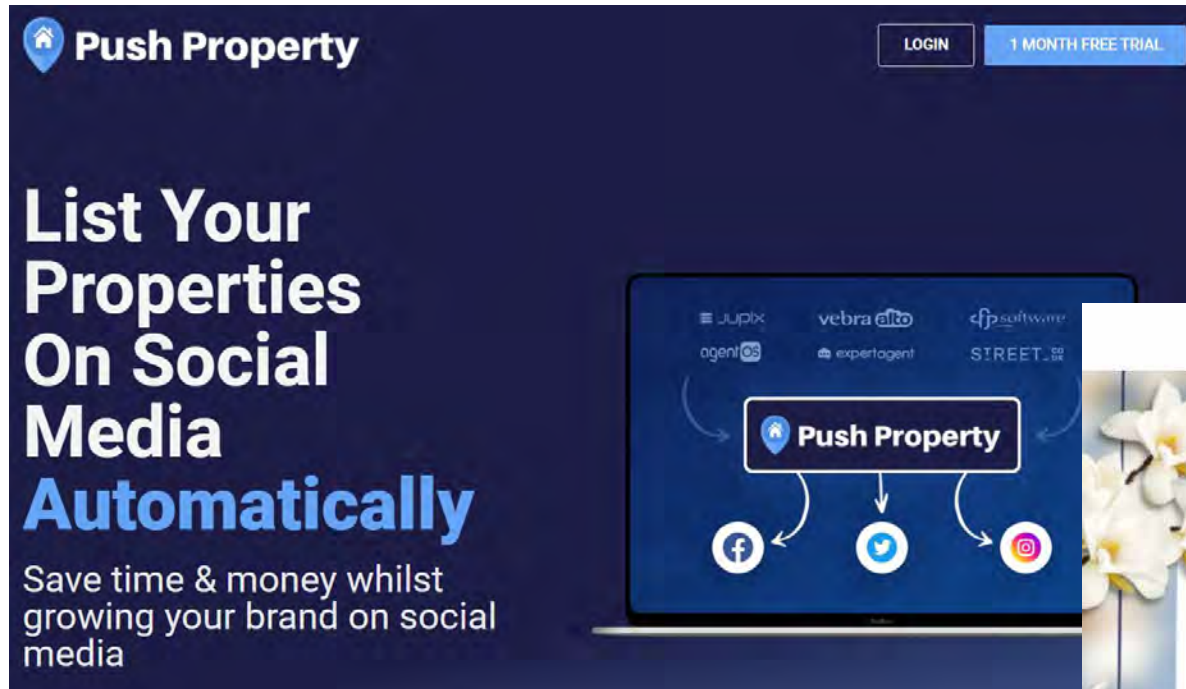
Amazing startups



More partners & friends



New ventures

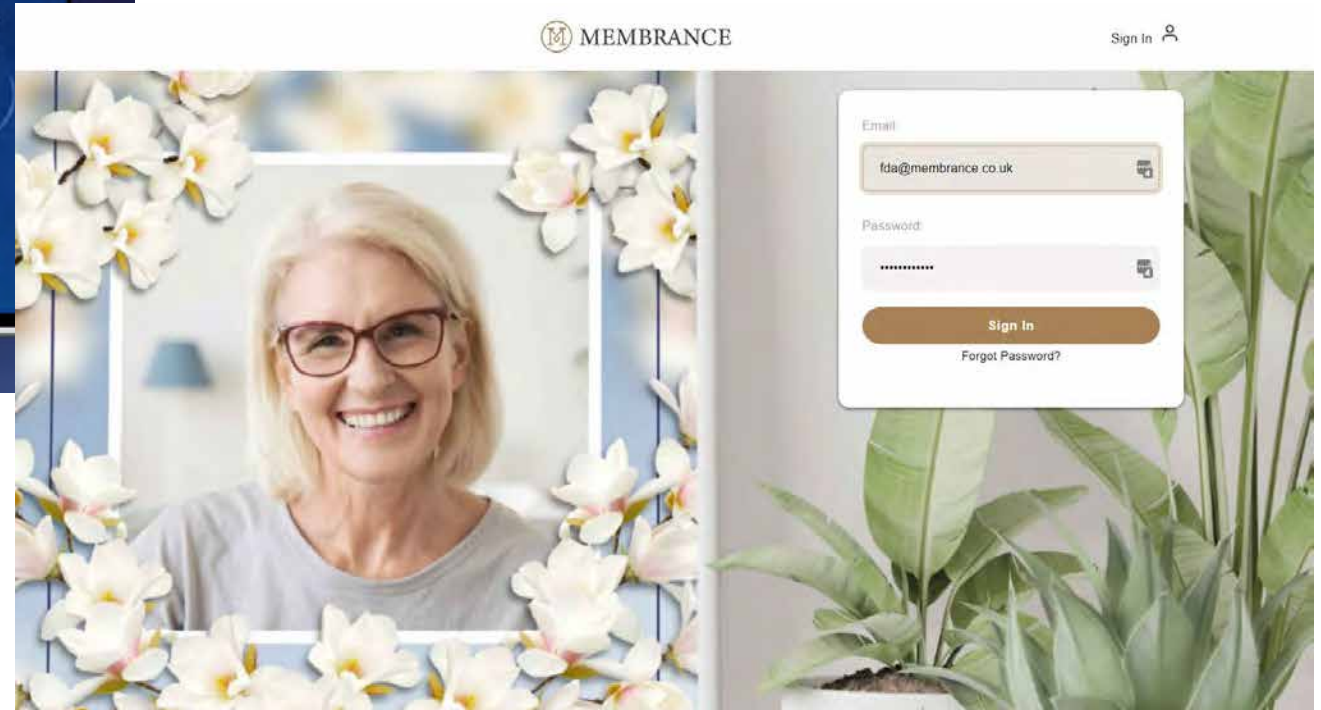


Push Property LOGIN 1 MONTH FREE TRIAL

List Your Properties On Social Media Automatically

Save time & money whilst growing your brand on social media

The banner features a dark blue background with a laptop in the center. The laptop screen displays the Push Property logo and arrows pointing to social media icons for Facebook, Twitter, and Instagram. Above the laptop, several real estate agency logos are visible, including Jupix, vebra, cfj software, agent, expertagent, and STREET.



MEMBRANCE Sign In

Email: fda@membrane.co.uk

Password: [REDACTED]

Sign In

Forgot Password?

The login page features a white background with a large, vibrant photograph of a smiling woman with blonde hair and glasses, framed by white flowers. A login form is overlaid on the right side of the image, containing fields for email and password, a sign-in button, and a link for forgot password.

What really works?

- Community: the super power of innovative, non-competing businesses
- Critical Mass: getting enough like-minded people in the room
- Mentoring: help from people who have been down the same road
- Give First: fostering a culture of helpfulness



Leicestershire
Business
Voice

Mike Denby

Director of Inward Investment and Place Marketing at Leicester
City Council

Focus on Local Entrepreneurs



THE CONDITIONS FOR GROWTH

Mike Denby

Director of Inward Investment and Place Marketing

Invest in Leicester 

The last 12 Months



Background

WAKEFIELD FIRST



Invest in Leicester

1 OF 3
cities outside London where an English King is buried

46,155
TRADING BUSINESSES

3 WORLD CLASS UNIVERSITIES

35% GROWTH IN BUSINESS STOCK OVER 5 YEARS HIGHEST IN THE REGION

HOME TO THE UK'S **LARGEST** **CARRO AIRPORT**

WALKERS HQ IS HERE

HALF A MILLION

2.8 MILLION workers within commuting distance

HOME TO LANDSCAPES DATING BACK HALF A BILLION YEARS

TOP 5 UK CITIES FOR NEW START-UP BUSINESSES

14% FORECASTED POPULATION GROWTH BY 2035

1 OF 3 cities outside London where an English King is buried

26% of Leicester's population is aged

16-29

3 WO UN

ve a home to science & technology parks

one hour to london via rail
four hours to mainland europe via rail

TRIUMPH MOTORBIKES ARE MADE HERE

26% of Leicester's population is aged

16-29

JOULES & NEXT HQ ARE HERE

The UK's most multicultural city, with over **70 LANGUAGES SPOKEN**

one hour to london via rail
four hours to mainland europe via rail

14% FORECASTED POPULATION GROWTH BY 2035

WALKERS HQ IS HERE

HOME TO EUROPE'S **TALLEST** STREET ART

3 WORLD CLASS UNIVERSITIES

98% of the UK population within a 4 hour drive

JOULES & NEXT HQ ARE HERE

we give a home to **4** science & technology parks

2.8 MILLION workers within commuting distance

HOME TO EUROPE'S TALLEST STREET

Invest in Leicester

£65M GOVERNMENT INVESTMENT SECURED REGENERATION PROJECTS

HALF PEOPLE

HOME TO THE NATIONAL SPACE CENTRE

HOME TO LANDSCAPES DATING BACK HALF A BILLION YEARS

35% GROWTH IN BUSINESS STOCK OVER 5 YEARS HIGHEST IN THE REGION

1 OF 3 cities outside London where an English King is buried

HOME TO EUROPE'S TALLEST STREET

3 WORLD CLASS UNIVERSITIES



A place to start

- Incubation space to **work, located across the city and county**
- Access to workspace, **PO boxes**, business support, loans and much more
- Great value **incubation space**
- A place to **collaborate**

Invest in Leicester 







A place to start

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Invest in Leicester 



Tapping into our talent

- Three universities **provide a pipeline of entrepreneurial talent**
- Universities amongst in **UK for helping students build their career and top 10 for graduate start-ups**
- Practical experience secured at innovation parks with access to **the best minds, facilities and technology**

Invest in Leicester 



Public sector support

- Leicestershire Business Gateway – **one-stop-shop**
- 95% of clients are micro-businesses
- Business Growth Grant - **up to £25,000**
- **Shop front grants**
- Team of **specialist business advisors**
- The service is **funded**



Invest in Leicester

- A **dedicated team** to help your business succeed
- **Impartial advice** and support
- Site and **property intelligence** plus skills and labour market information
- Support with **finance and planning**
- Introductions to **professional networks** and business ambassadors

Invest in Leicester 

Contacts



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& Place Marketing

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Focus on Local Entrepreneurs

Questions

Our next events

Details www.lbv.co.uk/events

Sign up to our mailing list to learn about forthcoming LBV events and webinars

Lend us your voice...

Presentations and useful links will be available to view at www.lbv.co.uk/events

If you enjoyed today's event, and would like to find out about becoming a Leicestershire Business Voice member, please visit our website at www.lbv.co.uk

By joining LBV, you can:

- ✓ Help businesses thrive
- ✓ Voice your opinions with local and regional decision makers
- ✓ Influence policy affecting our economy

Sign up to our mailing list to learn about forthcoming LBV webinars