



## **Attract, Train and Retain Graduates**

# Welcome & Introduction

**Iain McKenzie**

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LBV Director and Chief Operating Officer at Mattioli Woods

# Our Speakers

- Dafydd Prichard, MD, CITE Ltd
- Chris Cole, Work & Opportunities Manager, Careers Network, Loughborough University
- Adele Browne, Head of Graduate Success, Student and Academic Services, De Montfort University
- Rabeya Choudhury, Project Manager (Mentoring and Business Engagement), De Montfort University
- Tom Ledgard, Head of Placements and Graduate Outcomes, Career Development Service, University of Leicester
- Helen Lovegrove, Group Administration Officer, Mattioli Woods
- Asmaa Abdalla, University of Leicester Graduate
- Dylan Chana, De Montfort University Graduate
- Ellie Hines, Loughborough University Graduate

# CITE Ltd

## Dafydd Prichard, MD

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### Employer Case Study 1

**Have you been contacted by the  
universities about internships in the last 6  
months?**

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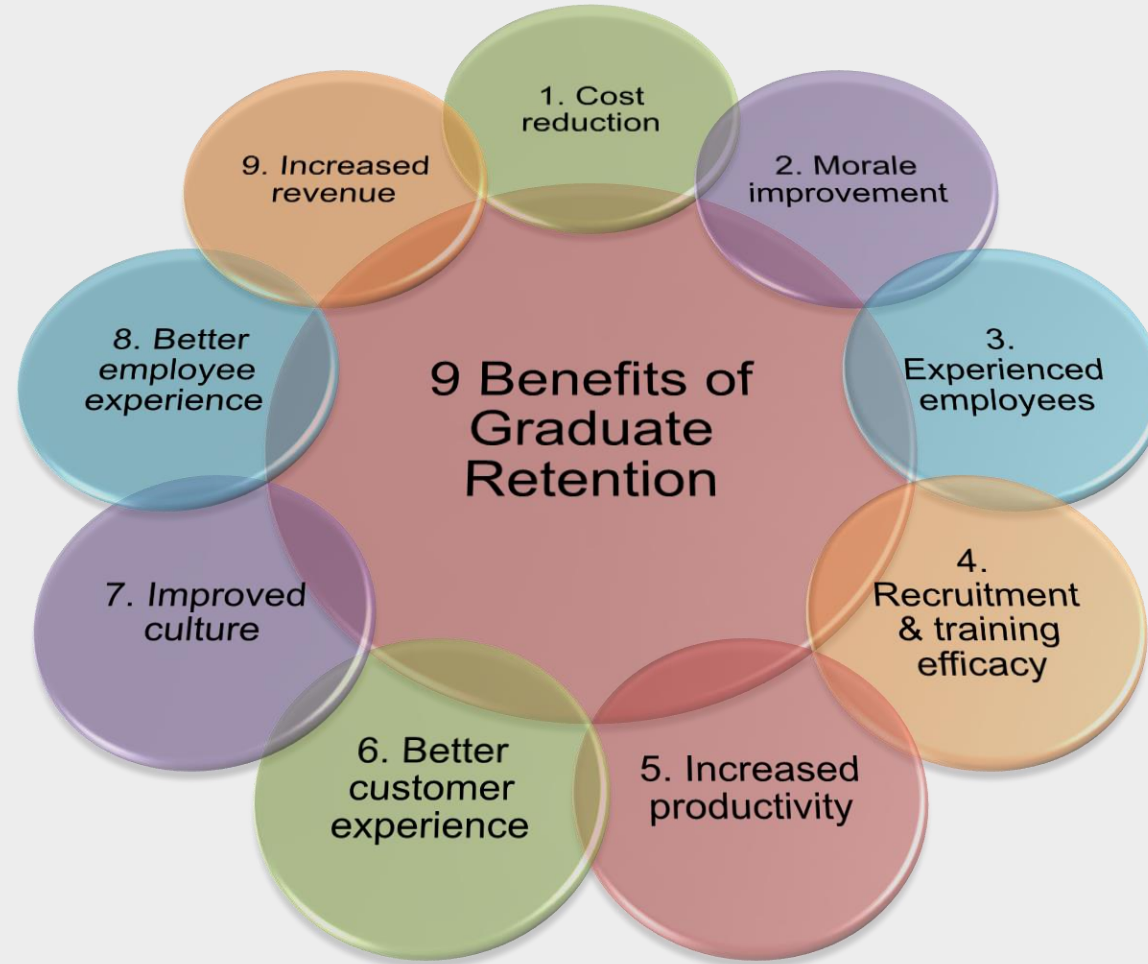
POLL 1

**Chris Cole,  
Work & Opportunities Manager,  
Careers Network,  
Loughborough University**

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Benefits of retention for local businesses

# Benefits of Retention for Local Businesses



Source:  
Netsuite.com

# Benefits of Retention for Local Businesses



Raw talent



A fresh critical perspective



Business skills



Adaptability



Succession planning



Affordability



Internships can improve retention





**Before today, had you heard about the  
Leicester Graduate City project?**

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POLL 2

# Adele Browne, Head of Graduate Success, Student and Academic Services

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Benefits of retention for universities

Retaining our graduates to  
stay in Leicester:  
A university perspective

## Gateways of opportunity

- **High-skilled jobs**
- **Partnership with business and community**

Following a thorough strategy consultation process involving staff, students, governors, external stakeholders and experts, DMU's Board of Governors have approved the 'strategy on a page' which you can view below and by viewing this [PDF graphic illustration](#). This will form the blueprint for further work on KPIs, delivery plans and supporting strategies over the next few weeks and months.

# The Empowering University

## Eco-system

- Experience
- Knowledge
- Innovation
- Loyalty

Students

Alumni

City

Businesses

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# The Empowering University

## Enterprise and innovation

- Sustainability
- Social justice
- Wellbeing
- A thriving city

Students

City

Jobs

Businesses

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## Challenges

- **Visibility of opportunity**
- **Transition from university to working life**
  - **Making connections**
  - **Planning ahead**
  - **Practicalities**

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**Adele Browne**  
**Head of Graduate Success**  
**De Montfort University**

**adele.browne@dmu.ac.uk**



**Tom Ledgard**  
**Head of Placements and Graduate**  
**Outcomes, Career Development Service**  
**University of Leicester**

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Benefits of retention for students/graduates



# Benefits of retention for students & graduates

1. Investment into future career when going to university
  - A decision to study specific degree discipline at a preferred location
2. Ability to access experience/employment in and out of term time
  - Build skills and apply degree subject knowledge to inform career planning
3. Remaining in an area they know and have built a relationship with
  - Feedback indicates interest to remain local if they could find suitable graduate work



# Rabeya Choudhury, Project Manager (Mentoring and Business Engagement), De Montfort University

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Opportunities

# Opportunities to take forward

[Loughborough Talent Match](#) (LU)



[Leicester Graduate City Internship Programme](#) (DMU, UoL & LCC)



[Leicestershire Green Recover Project](#) (DMU, LU & UoL)

[Make Diversity Your Business](#) (DMU)

[Centenary Citizens of Change Internships](#) (UoL)

# Making contact with universities

## Loughborough University

- Chris Cole, Work & Opportunities Manager, Careers Network
- [C.Cole2@lboro.ac.uk](mailto:C.Cole2@lboro.ac.uk) | 01509 222765

## De Montfort University

- Adele Browne, Head of Graduate Success
- [Adele.Browne@dmu.ac.uk](mailto:Adele.Browne@dmu.ac.uk)

## University of Leicester

- Tom Ledgard, Head of Placements and Graduate Outcomes
- [Tom.Ledgard@le.ac.uk](mailto:Tom.Ledgard@le.ac.uk) | 0116 252 2068



Leicestershire  
Business  
Voice

# Mattioli Woods Helen Lovegrove Group Administration Officer

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Employer Case Study 2

# Graduate Case Studies

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Asmaa Abdalla, University of Leicester Graduate

Dylan Chana, De Montfort University Graduate

Ellie Hines, Loughborough University Graduate

# MY EXPERIENCE AS AN INTERN

Asmaa Abdalla

3<sup>rd</sup> Year Chemistry with a Year in Industry MChem Student





# My Internship Experience

- Reactive Components Limited
- 6 Weeks Internship
- Worked as a Product Development Chemist – to understand the random quality issues the products of Reactive Components were developing



# My day-to-day tasks

- Write work instructions for a variety of analytical instruments.
- Plan and conduct a series of experiment.
- Run the samples obtained from the experiments under the DSC and analyse the data produced.
- Collect the analysis, organise the data in tables and graph to write a scientific report.



# Internship Outcomes

- Combine my knowledge and skills.
- Gain more knowledge on some aspects of Chemistry.
- Able to enhance my transferable skills.
- Become familiar with the “Work World”.



# Internship Outcomes for Reactive Components

- Gained a better understanding of their products' quality issues
- Produced samples with different changes in their original formulation
- Growing their business and company



**Thank you for your attention!**





Leicestershire  
Business  
Voice

# Dylan Chana De Montfort University Graduate

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Video



**Leicestershire  
Business  
Voice**

# **Ellie Hines**

## **Loughborough University Graduate**

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# Attract, Train and Retain Graduates

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## Questions



# Our next events

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Details [www.lbv.co.uk/events](http://www.lbv.co.uk/events)

Sign up to our mailing list to learn about forthcoming LBV events and webinars

# Lend us your voice...

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Presentations and useful links will be available to view at [www.lbv.co.uk/events](http://www.lbv.co.uk/events)

If you enjoyed today's event, and would like to find out about becoming a Leicestershire Business Voice member, please visit our website at [www.lbv.co.uk](http://www.lbv.co.uk)

By joining LBV, you can:

- ✓ Help businesses thrive
- ✓ Voice your opinions with local and regional decision makers
- ✓ Influence policy affecting our economy

Sign up to our mailing list to learn about forthcoming LBV webinars