

#LBF2020

LEICESTER BUSINESS FESTIVAL

2 - 13 NOVEMBER 2020

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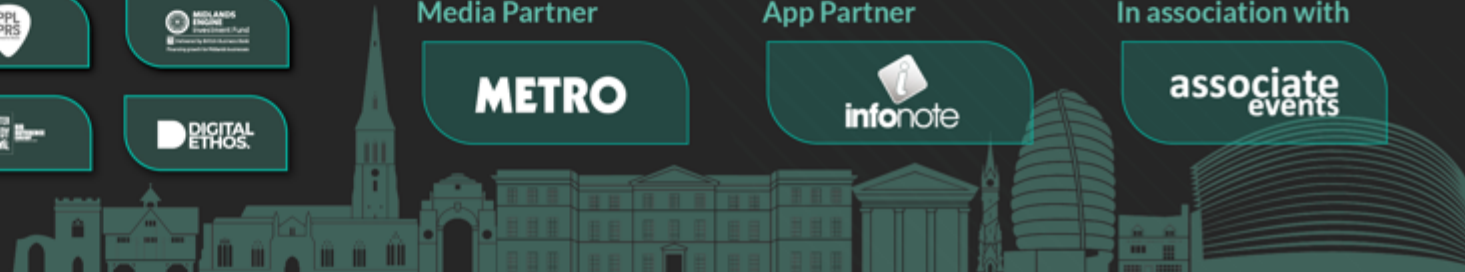
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LEICESTER BUSINESS FESTIVAL

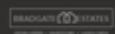
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What's next for Leicester and Leicestershire?

Sneak preview of LLEP Economic Recovery Plan 6 November 2020



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Introduction & Welcome



Anjuu Trevedi
LBV Director



Roger Merchant
LBV Director

Agenda

12:00 Welcome and Introductions

Anjuu Trevedi & Roger Merchant [LBV](#), Board Directors

12:05 LLEP Draft Economic Recovery Plan

Fiona Baker, [LLEP](#), Head of Strategy

12:25 LLEP Growth Hub Support Portfolio – Update

Jon Egley, [Business Gateway Growth Hub](#), Growth Hub Manager

12:40 Panel Q&A

Roger Marchant, [LBV](#), Board Director

12:55 Wrap

Anjuu Trevedi, [LBV](#), Board Director

13:00 Close

What next for Leicester and Leicestershire: Sneak Preview into the LLEP Economic Recovery Plan

Welcome LBV members and guest to our November online webinar during LBF 2020

Objectives of the Webinar

- Enable business community a sneak preview of the Recovery Plan before it is finalised
- To highlight how the Plan can aid business recovery and resilience
- Enable our business community to feedback to the LLEP
- To Showcase the support on offer and to enable business community to benefit from range of innovation support, expertise and facilities

Poll 1

How will the transition out of the EU and the new guidelines affect your business?

- 1) Significantly**
- 2) Insignificantly**
- 3) Not at all**

Our Presenters



Fiona Baker

Head of Strategy

LLEP (Leicester and Leicestershire
Enterprise Partnership)



Jon Egley

Growth Hub Manager

LLEP Business Gateway Growth Hub

Fiona Baker



Head of Strategy
LLEP (Leicester and Leicestershire
Enterprise Partnership)

Economic Recovery Plan

Fiona Baker
LLEP Head of Strategy

Economic Recovery Strategy



**Analyse
economic shock**

Ongoing



**Create short-
term economic
recovery plans**

12-18 months



**Develop long
term economic
recovery strategy**

5+ years

LLEP area claimant count at 30 September

36,495 or 5.5%

Those aged **18-24** have the highest percentage of unemployment **6.6%**



National GDP in August 9.2% below the February pre-Covid-19 rate.

52,600

Employments furloughed at 31 August

Business Concerns

- 83%** Further Covid-19 Outbreak
- 49% Red tape
- 46% Political uncertainty
- 44% Social distancing
- 40% Cashflow
- 39% Maintaining supply chains
- 35%** Leaving EU

Source: Leicester and Leicestershire Business Survey – May-August cohort of 250 respondents

Volume of advertised job postings in September risen to pre-Covid-19 levels.



Sector Impact

Vulnerable

- Leisure & tourism
- Hospitality
- Creative and cultural
- Retail
- Some manufacturing
- Agriculture



Resilient

- Health and Social Care
- Logistics
- Professional services





EAN secured £20K of funding to deliver 'Unbox Your Future' to 1,500 young people at risk of being NEET

95%

of eligible businesses have received Small Business Grant Funding

£20m

allocated to four Getting Building Fund projects

Coordinating role in the delivery of:

- Covid-19 redundancy & recruitment service
- Kickstart Intermediaries
- Activities to reboot the promotion of apprenticeships, traineeships and T Levels post lockdown

LLEP Business Gateway

additional support



- £568k of ERDF funding for Visitor and Wider Economy grants
- Business Champions
- Ideas Task Force
- Peer Network procurement
- Delivered

87 webinars

between April and August

Recovery Plan Themes

- Business recovery
- People, employment and Skills
- Green recovery
- Innovation, science and technology
- Infrastructure

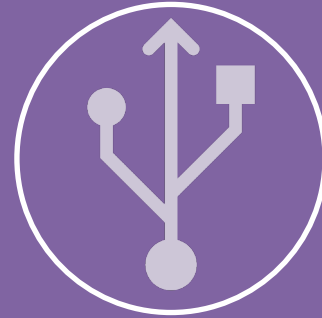
'Golden Threads'



Place: development of place based deals and implementation of recovery plans for our city, towns and rural areas



Green recovery: accelerating our sustainable and clean growth and exploiting our natural capital assets



Digital: infrastructure, skills and transformation



Inclusive growth and wellbeing



Draft Business Priority Actions*

- Ongoing advice and support for both Covid-19 and EU Transition through existing support agencies
- Development of a cohesive start-up support framework drawing together existing provision
- Sector impact research: LLEP area sector 'scorecard' to inform future investment
- Use discretionary funding to extend availability of Business Support Grants to SMEs, particularly where they have not been able to access other forms of financial support
- Support for the development of locally based supply chains
- Increased investment in place marketing
- Establish sector focused peer networks
- Provision of support to enable digital transformation within SMEs
- Develop a comprehensive roadmap to a zero-carbon economy, including support for businesses to adopt low carbon options
- Facilitate knowledge transfer between 'beacon' high technology sectors and 'bootstrap' manufacturing economic base (and other sectors)

*** Subject to LLEP Board Approval on 1 December 2020**

Poll 2

How concerned are you about your business being ready for Brexit?

- 1) Very**
- 2) Moderately**
- 3) Not at all**

Poll 3

How concerned are you about your business resilience during Covid-19 and/or recovery post-Covid-19?

- **1) Very**
- **2) Moderately**
- **3) Not at all**

Jon Egley



Growth Hub Manager
[LLEP Business Gateway Growth Hub](#)

LLEP Businesses Gateway Growth Hub

Support Portfolio Update – Nov 2020

Jon Egley – Growth Hub Manager



Delivered in partnership with:



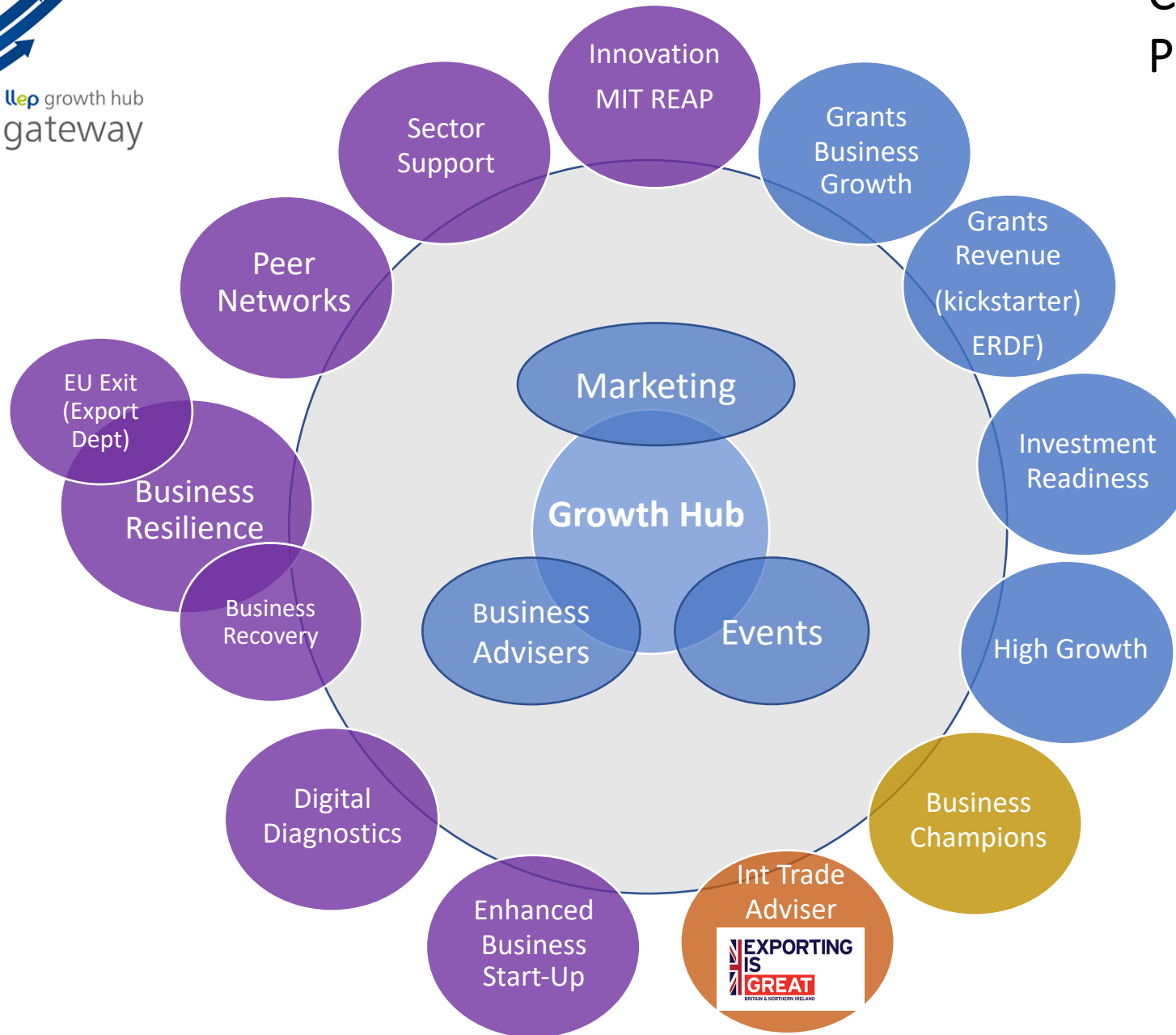
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Current and Future Support Provision (Core Services)



Focus on support for these Sectors

- Textile Manufacturing
- Food and Drink Manufacturing
- Creative and Digital
- Tourism
- Retail
- Advanced Manufacturing
- International Trade
- Business and Professional Services
- Healthcare Tech
- Logistics
- Low Carbon
- Property & Construction
- Sport
- Leisure
- Life Science

“How we can support you to sustain and grow”

Wider Support Initiatives



Prince's Trust



Innovate UK



Webinar Programme - November

09-Nov-20	Fit4HS2 Leicestershire: HS2 Supply Chain Readiness - Supply Chain Opportunities
10-Nov-20	Understanding international trade documentation post EU transition
11-Nov-20	How to align your purpose and business strategy
18-Nov-20	How to create a high energy and highly creative innovation culture
19-Nov-20	How to Submit a Successful Grant Application
25-Nov-20	Understanding the new UK Global Tariff and trading under preference

Extract for current November Events Programme

Contact Us



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Business Gateway Growth Hub

0116 366 8487



@bizgateway



Business Support Enquiry Form

bizgateway.org.uk



National Business Support Helpline

0300 456 3565

Poll 4

Which of the following support services would be of most help to your business in becoming more resilient?

- **1) planning for growth**
- **2) access to funding and finance**
- **3) starting a new business**
- **4) training my people/recruit new talent**
- **5) doing more with technology**
- **6) using innovation to develop a new product or service**
- **7) improving operational efficiency**
- **8) opening new markets and exploring export opportunities**
- **9) helping with Business Resilience/Covid-19**
- **10) sourcing new premises**
- **11) working with a business champion**
- **12) reducing costs and becoming more sustainable**
- **13) help in relation to Brexit/EU Transition**
- **14) accessing Peer to Peer support**

Panel Q&A

Chaired by
Roger Merchant



Business Gateway Growth Hub

A single place to access all forms of business support across Leicester and Leicestershire.

- > Free and impartial 1:1 advice
- > Presentations and workshops
- > Specialist support and expertise for high growth
- > Signposting and referrals to other support providers
- > Business Growth Grants for Capital projects from £2,000 to £25,000 to cover 35% of project costs

For more information go to:
bit.ly/bizgweb



Manufacturing Growth Programme (MGP)

MGP is designed to stimulate the growth of aspiring manufacturing businesses, in any sector, helping identify opportunities for accelerated growth, improvement and team development.

- > Average grant available is £1,650
- > Towards the cost of support costing approximately £5,000

bit.ly/manuf-growth-prog



Supporting Productivity Innovation and Growth (SPRING)

This project assists SMEs to increase their capacity and capability by supporting business growth and productivity improvement measures.

- > An information, diagnostic and brokerage review
- > Part-funding grant to exhibit at trade fairs
- > Up to 2 days support – market/technology growth assessment
- > Grant up to 44% towards external costs of investments in enhanced capabilities and new technologies

PROJECT ENDS JUNE 2022
bit.ly/lough-inet



Growing Enterprise

Grant for Enterprise offers businesses the opportunity to obtain 25% of eligible costs for equipment and consultancy services on a match funded basis.

- Grant for Enterprise can be used for:
- Computer hardware/software
 - Tools/machinery
 - Marketing plan
 - IT projects/website development
 - Sales strategy

- > Grants between £1000 and £2500 are available
- > The minimum project spend is £4000

PROJECT ENDS DEC 2021
bit.ly/nbv-enterprise



Leicester Low Carbon Transport Accelerator

Grants towards the cost of replacing fossil fuelled Vehicles with Electric Vehicles and Hybrids for business use.

- > Grants available up to 40% of the price difference between fossil fuelled replacement and the new lower emission vehicle (subject to a £15,000 cap)
- > Amount of grant depends on the annual Co2 saving achieved
- > Support available with the application process

Call 0116 454 2154 or email:
ULEV-Grants@leicester.gov.uk



Smart Innovation & Networking for Growth (SING)

Practical and grant assistance to make it easier for SMEs to accelerate development of new products, processes and services, and to encourage them to work with UK Research Institutions.

- > Grant funding of up to 40% towards external costs of development projects
- > 2 days research into technologies and market potential

bit.ly/lough-inet



Digital Growth Programme

Helping SMEs across Leicestershire improve performance through the use of technology:

- > Awareness-raising seminars
- > Strategic action-planning workshops
- > Digital business advice
- > Grant funding up to £25,000 (35% towards investment in technology)

PROJECT ENDS MARCH 2022
Call the Business Gateway on 0116 366 8487
bit.ly/emc-digi-growth



Internationalising SMEs

Advice and grant support available to support companies wishing to export.

Grants covering:

- Support for trade shows
- Translation
- Marketing
- Consultancy, etc.
- > Minimum grant available is £1,000
- > Maximum grant value rarely exceeds £10,000
- > 50% of total project cost

bit.ly/emb-inter-sme



Can't see the right Grant for you?

The Business Gateway Growth Hub can help find the right finance for your business.

Our service is free and impartial and we can connect you to other business support providers.

www.bizgateway.org.uk
growthhub@bizgateway.org.uk
0116 366 8487

This leaflet is part-funded through the LEIPs ERDF Technical Assistance Project 2015-2020



Leicester Innovation Hub

Practical R&D and innovation support to qualifying SMEs to design, develop, test, and launch innovative products and services in partnership with the University.

- > Up to £4,000 Innovation Voucher (consultancy, analytical services and sustainability audits)
- > Up to £20,000 Industrial R&D MPhil (company based R&D projects over one year)

bit.ly/leic-innov-hub



Midlands Engine Investment Fund (East Midlands Access2Finance)

Early stage debt and equity funding for growth potential start-ups / existing businesses.

- > Debt fund of £40m
- > Small Business Loan fund of £13m
- > Equity fund of £34.5m
- > Proof-of-Concept / Early Stage fund of £23m
- > Loans £25k to £1.5m
- > Investments up to £2m
- > 10 year programme (5 yrs investment - 5 yrs realisation)

bit.ly/brit-biz-bank-meif



Exploring Enterprise

The 2-day Explore Enterprise workshop is designed to offer support to young people, aged 18-30, who have an interest in finding out more about self-employment.

Young people can receive 1-2-1 support in writing a business plan, access numerous in depth workshops delivered by experts, and receive 2 years support from an experienced business mentor to turn that idea in to reality.

- The programme provides:
- > Will it Work Grants, up to £150
 - > Start-up loans, up to £5,000

We believe Youth Can Do It. Discover your potential, or help someone discover theirs.

bit.ly/exploring-enterprise



Space Park Leicester STAR Accelerator

High-tech support to design, develop, prototype and launch innovative products and components utilising space engineering and manufacturing R&D strengths of the University of Leicester.

- > Design and additive manufacturing
- > Testing and validation of existing ideas
- > Technology Demonstrations

Contact Anju Trevedi:
at220@le.ac.uk



Green BELLE

SMEs can apply for a grant to install low carbon and energy efficient measures in their premises, such as:

- Heating
- Lighting
- Heating and lighting controls
- Insulation
- Renewable energy
- Other energy efficiency measures, e.g. replacement air compressor

- > Grants of £1,000 to £7,000
- > Providing up to 50% of the total cost of the project

PROJECT ENDS DEC 2021
bit.ly/green-belle



SoLSTICE

Life Science companies in Leicestershire can access SoLSTICE support to develop new and existing products and services.

- > Support & Advice
- > Events
- > Innovation Support Grants – up to £20,000, to procure external suppliers or engage new specialist staff
- > Med-Tech Trials – up to £50,000, to support clinical trials
- > Specialist Networking Grants – up to £3,000, to help attend sector-specific events

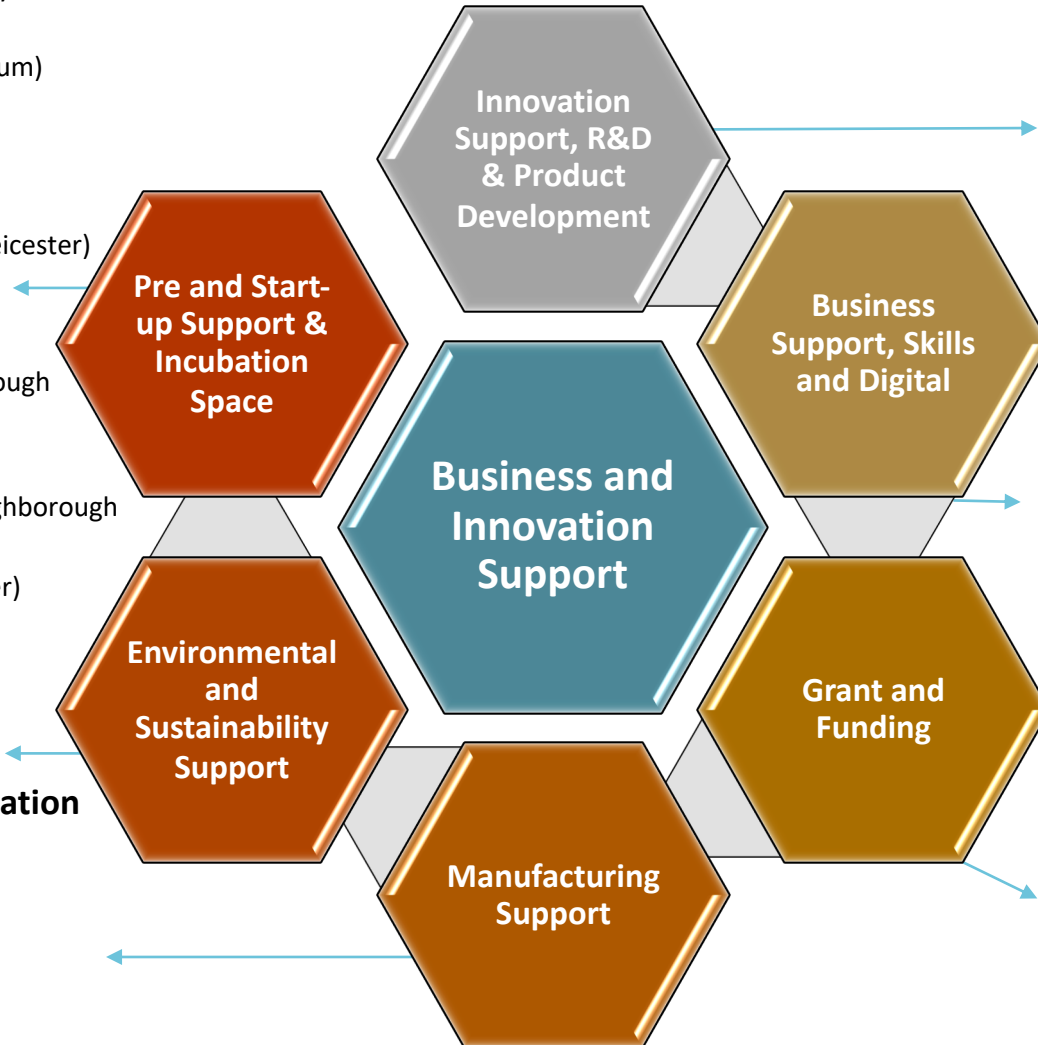
bit.ly/medi-solstice



EUROPEAN UNION
European Regional Development Fund

Local Business and Innovation Support - Sample

- **Leicester Start-up Accelerator** (University of Leicester)
- **Leicester Co-Working Start-up** (Consortium)
- **Growing Enterprise** (NBV)
- **Exploring Enterprise** (Princes Trust)
- **Business Gateway Growth Hub** (LLEP)
- **Leicester Innovation Hub** (University of Leicester)
- **LCB Depot** (Leicester City Council)
- **The Dock** (Leicester City Council)
- **Harborough Innovation Centre** (Harborough District Council)
- **Innovation Centre** (DMU)
- **Loughborough Innovation Centre** (Loughborough University)
- **Space Park Leicester** (University of Leicester)
- **Green Belle**
- **Leicester Low Carbon Transport Accelerator** (Leicester City Council)
- **Sustainability Audits - Leicester Innovation Accelerator** (University of Leicester)
- **Manufacturing for Growth**
- **STAR Accelerator** (University of Leicester)
- **Space Park Leicester** (University of Leicester)



- **Leicester Innovation Accelerator at the Innovation Hub** (University of Leicester)
- **Space Park Leicester** (University of Leicester)
- **STAR Accelerator** (University of Leicester)
- **Leicester Life Sciences Accelerator** (University of Leicester)
- **SPRINT for Space** (University of Leicester)
- **SoLSTICE** (Medilink East Midlands)
- **Smart Innovation & Networking for Growth** (Loughborough University)
- **Business Gateway Growth Hub** (LLEP)
- **Digital Growth Programme** (East Midlands Chamber of Commerce)
- **Internationalising SMEs** (EMB Group)
- **Small Business Leadership Programme** (University of Leicester)
- **Leicester Employment Hub** (Leicester City Council)
- **Graduate Retention programme** (Leicester City Council)
- **Midlands Engine Investment Fund** (British Business Bank)
- **Various Support Programmes** some listed on this slide – speak to Growth Hub

Thank you!

Lend us your voice...

Presentations and useful links will be available to view at www.lbv.co.uk/events

If you enjoyed today's event, and would like to find out about becoming a Leicestershire Business Voice member, please visit our website at www.lbv.co.uk

We would love to add your voice in support of Leicestershire businesses.

By joining LBV, you can:

- ✓ Help businesses thrive
- ✓ Voice your opinions with local & regional decision makers
- ✓ Influence policy affecting our economy
- ✓ Share ideas and network with like-minded businesses

Sign up to our mailing list to learn about our next LBV webinar.

Speak to LBV Board Directors



Anju Trevedi
LBV Director
Head of Regional Business Engagement
University of Leicester
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Robin Pointon
Chair



Mukesh Bulsara
Director



Neil McGhee
Director



Dafydd Prichard
Director



Graham Watts
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